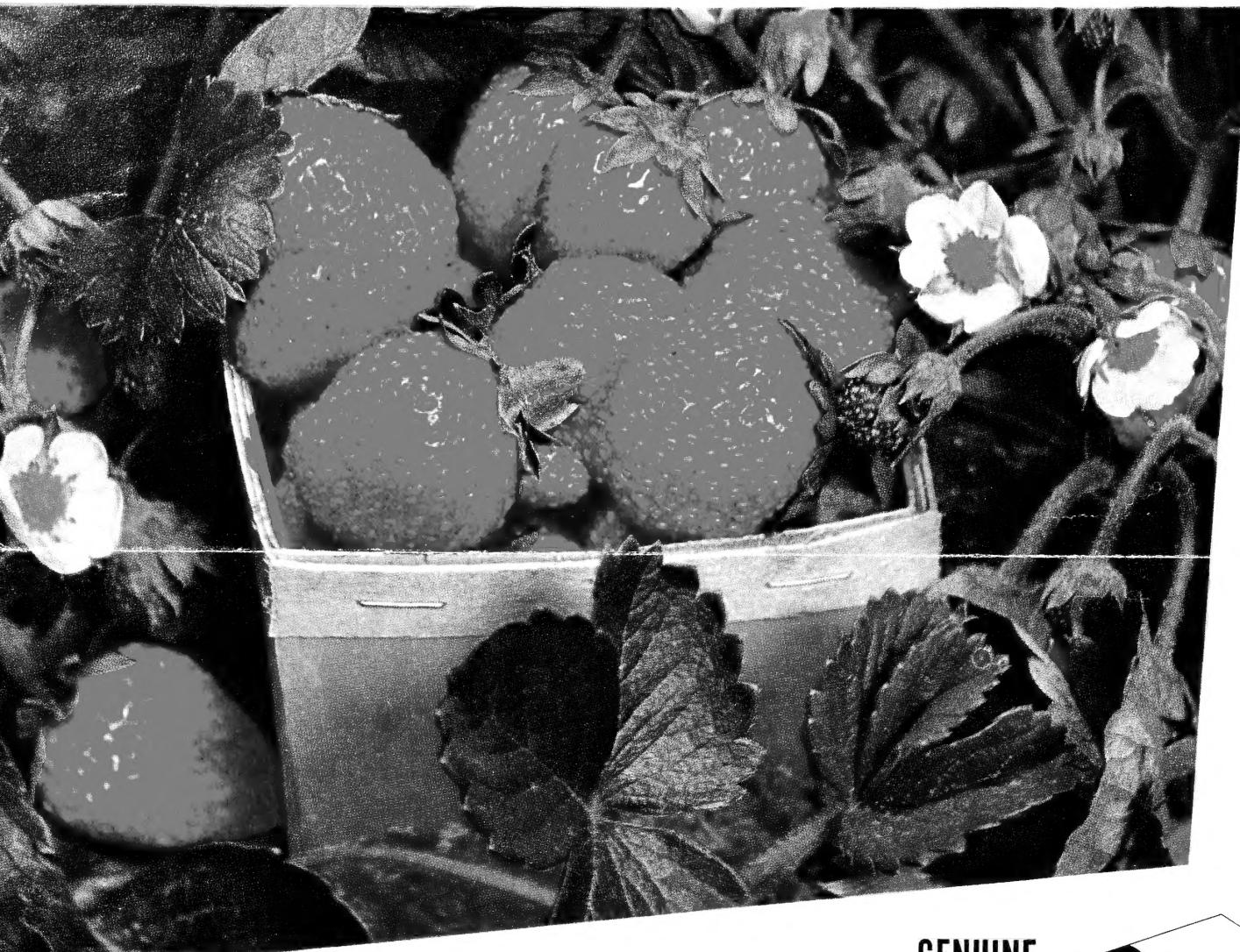


The OUTSTANDING Everbearing Strawberry!



GOOD CARE . . . GOOD PICKING

Paul Barton has averaged a quart per plant from his Red Rich. Shown here in his Elkhart, Indiana, garden Mr. Barton has enjoyed wonderful results from his planting and has enjoyed many fine comments from friends and neighbors. He gives them the attention they deserve. Note their size.

RED RICH®

PLANT THIS SPRING - Pick Berries This Summer

Plant this patented everbearer this spring and then look forward to some mighty tasty Strawberries this summer. Red Rich is a top quality Strawberry—honey sweet and firm. In a midwest university test Red Rich rated best of twenty-nine everbearing varieties, and earned a "SWEET" in taste and "HIGH" in flavor report. What's more, after summer picking you can look forward to a fine fall crop. Enjoy real Strawberry goodness . . . plant Red Rich this spring.

Looking For a Good FREEZING STRAWBERRY?

University tests prove Red Rich an excellent Strawberry for freezing. The berries are firm and deep red through to the core. They are abundantly sweet and a delight to serve. Be sure to freeze some of your Red Rich and you will agree they are tops.

GENUINE
only in this
carton



Red Rich is the
SWEET
Everbearer
With a Delightful
Aroma

POSTPAID PRICE LIST

12 plants . .	\$ 2.95	25 plants . .	\$ 5.00
50 plants . .	8.50	100 plants . .	15.00
250 plants . .	32.50	500 plants . .	62.50

PLANTS GUARANTEED

Use RED RICH® as a Garden Border

Red Rich is perfect for a Strawberry patch or in a Pyramid garden, but a most attractive idea is to use them in a decorative plan as a garden border or edging. Red Rich is a husky, bushy plant that stools up tall and full. Its dark green foliage, bright blossoms and attractive berries make them an exciting and interesting planting idea when used this way. Plant them about twelve inches apart in a garden border.

